



Dr. Carrie Bordinko of Paradise Valley, AZ, Recognized As A 'Top Doctor in Concierge Medicine in 2014' By Industry Trade Magazine, Concierge Medicine Today

May 2, 2014. Paradise Valley, AZ – *Concierge Medicine Today (CMT)*, the industry's medical news and information resource for the concierge medical community announced that, after careful review, Dr Bordinko of Paradise Valley was selected as one of only 20 physicians to be listed as a "Top Doc in Concierge Medicine in 2014" across the country. Last year, just sixteen (16) doctors received this distinction. In prior years, even fewer were selected. Honorees were nominated by their patients, professional peers, staff and others from across the U.S. and are carefully selected and chosen by the Editors at *Concierge Medicine Today*, who considered such factors as healthcare delivery innovation, clinical excellence, bedside manner, public relations, patient experience, community education and other relevant indicators.

"Each year, we look for physicians who have made an impact on patients, their community, their state, social media, technology and more," said Michael Tetreault, Editor of the industry's medical news and information agency, *Concierge Medicine Today*. "As a prominent and active educational voice in this industry, we feel it is very important to acknowledge and recommend specific physicians and practices within the concierge medicine and direct primary care marketplace each year that reflect and represent innovation, professionalism, value and the benefits of this industry. There are so many more remarkable physicians who are not on this list yet, but are starting the discussion and driving healthcare forward across the nation talking about the importance of an affordable, transparent physician-patient relationship to effect change in their local communities."

In 2013 and prior years, *Concierge Medicine Today* found distinguished doctors opening unique practices in markets like North Dakota, Kansas and Montana. This year, physicians are prominently working in this field in surgery centers, urban metropolitan medical centers, dentistry house call units and pediatric practices. The result is *Concierge Medicine Today's* 'Top Doctors In Concierge Medicine' across America list, which includes some of the nation's most respected specialists and outstanding primary care physicians. These are the doctors that patients, peers and other healthcare professionals recognize as the best in their fields. They do not pay a fee and are not paid to be listed. Today, as in years past, it is a list which is respected by the medical profession and patients alike as a source of quality information.

Criteria Evaluated for CMT's "TOP DOCS" 2014 Recognition and Nomination Includes (but is not limited to...)

- Educational Efforts (ie. about concierge medicine/direct care)
- Patient Ratings/Reviews
- Value-Added Services Inside Their Practice
- Innovative Services/Marketing
- Charitable Efforts
- Activity in Social Media Networks
- Medical Influence



- Peer Recognition/Nomination
- Social Influence
- Community Involvement

“We are proud of the physicians named to this year’s ‘Top Doctors in Concierge Medicine’ list,” notes Tetreault. “The listed physicians, are singular representatives of a modern era of healthcare delivery that is representative of old-fashioned values. These physicians and their staff, in our opinion, provide some of the most innovative approaches, ideas, educational treatments and therapies available to patients today. Together, with their healthcare teams, they are bringing patient-care and affordable access to their communities in a new level of excellence.”

About Concierge Medicine Today

Concierge Medicine Today (CMT), is a multimedia news resource and information organization and the industry’s oldest national trade publication for the Direct Primary Care (DPC) and Concierge Medicine marketplace. Their web site, www.ConciergeMedicineToday.com, is the online destination for consumers, businesses, physicians, legislators, researchers and other stakeholders to learn about the history of this industry, various business aspects of the marketplace, trends, breaking news and more that drives the conversation that concierge medicine and direct primary care is creating on a national and international level. To locate a concierge medicine or cash-only physician or learn more, visit: <http://www.ConciergeMedicineToday.com> or <http://www.DirectPrimaryCare.com>.

Visit: <https://www.facebook.com/conciergeclinicnews>

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More About Concierge Medicine, Cash-Only Healthcare and Direct-Pay Physicians

To locate a concierge medicine, direct-pay doctor or cash-only physician or learn more, visit: www.ConciergeMedicineToday.com.

Concierge Medicine is a new form of medicine in which doctors provide patients with 24/7 access, a private cell phone number, same-day appointments, visits that last as long as it takes to address your needs and varying other amenities. A concierge-style doctor becomes your singular source for all things medical. Essentially, your very own physician becomes a trusted friend, advocate and is fully prepared to help you navigate the complex healthcare system. In the event of emergencies, hospital care is closely monitored, and specialists are personally briefed and debriefed by your physician.

In exchange for this enhanced access and personal attention, your doctor will receive a retainer fee which enables them to increase the amount of time they spend with you each year, no matter if you’re calling with the flu or on your way to the hospital because of a serious car accident.

Services you may receive may include guaranteed same-day or next-day appointments, no waiting time at office visits, in-depth medical evaluations, customized health care and lifestyle plans, around-the-clock access to your physicians’ cell phones, pager, and e-mail, coordination of care with specialists, and even house calls.

Concierge Medicine Today
We Believe Concierge Medicine Has A Story To Tell!!
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Direct Primary Care ([DPC](#)) is an emerging model that has gained some attention nationally in recent years. Sometimes referred to as "retainer practices," DPC practices generally do not accept health insurance, instead serving patients in exchange for a recurring monthly fee — usually \$50 to \$80 — for a defined set of clinical services.

Initially, Concierge Medicine, Direct-Pay and Cash-Only doctors were primarily operating in primary care and family practices across the country. The latest data analysis and figures from Concierge Medicine Today (CMT) reports that there are approximately 12,000 Concierge Medicine, Direct-Pay, Boutique and Cash-Only practices nationwide in 2014, about two-thirds charge less than \$135 a month on average. This figure includes primary care, family medicine, osteopath and various specialty physician practices. Since 2011, there started to be a growing number that practiced in secondary Concierge Medicine specialties including: pediatrics; general surgery; spine surgery; gynecology; dentistry; cardiology; addiction medicine; dermatology; oncology and more. These specialty practices usually offer the same immediate access, longer appointments, and a proactive health focus similar to primary care concierge practices. Some also offer home visits. Specialists usually limit their practices to a smaller number of patients –150-300 compared to the more typical 300-750 patients for primary care. They also tend to have patients who have chronic conditions.

To locate a concierge medicine, direct-pay doctor or cash-only physician or learn more, visit:
www.ConciergeMedicineToday.com.